



Memorandum of Understanding

Between

**VANGATI, The Commerce Association, Delhi College of Arts
and Commerce And**

E - cell , Maharaja Surajmal Institute of Technology

This Memorandum of Understanding (MoU) sets the terms and understanding between
VANGATI, The Commerce Association, Delhi College Arts and Commerce and ,

E - cell , Maharaja Surajmal Institute of Technology

1. PURPOSE

The purpose of this MoU is to identify a framework of cooperation and partnership between the hereafter referred to as parties. It will help both the parties and hence bring forth multiple mutual benefits.

Party 1: VANGATI, the Commerce Association, Delhi College of Arts and Commerce

Party 2: E - cell , Maharaja Surajmal Institute of Technology

2. UNDERSTANDINGS

As part of the collaboration, **VANGATI, the Commerce Association, Delhi College of Arts and Commerce** shall undertake the following activities:

- **Social Media Marketing:** Promotion of other party's events through respected party's social media handles- 5 Whatsapp groups (minimum 100 participants in the group) and 2 Instagram Stories
- **Contingents:** Sending atleast 2 contingents for respected party's online as well as offline events.
Events shall include Competitions, seminars and Webinars.
- **Followers:** Exchange of 50 followers on Instagram, and 20 Followers on LinkedIn . ●
Permission for offline promotion of the annual event of the society in the respective college.
- Updating each other on their upcoming events and hence avoiding date clashes to help in resulting better effective events, keeping in mind the efforts put in by both the partner societies.

E - cell , Maharaja Surajmal Institute of Technology

As part of the Collaboration, **Party 2** shall undertake the following activities:

- **Social Media Marketing:** Promotion of other party's events through respected party's social media handles- 5 Whatsapp groups (minimum 100 participants in the group) and 2 Instagram Stories .
- **Contingents:** Sending atleast 2 contingents for respected party's online as well as offline events .
Events shall include Competitions, seminars and Webinars
- **Followers:** Exchange of 50 followers on Instagram, and 20 Followers on LinkedIn .
- Permission for offline promotion of the annual event of the society in the respective college.
- Updating each other on their upcoming events and hence avoiding date clashes to help in resulting better effective events, keeping in mind the efforts put in by both the partner societies.

3. RESPONSIBILITIES

Each party will appoint a person to serve as the official contact and coordinate the activities of each organization in carrying out this MOU. The initial appointees of each organization are:

Party 1: Vangati, DCAC

Representative Name: Daksh Yadav

Position: Member

Telephone: 7982498636

Party 2 : E - Cell , MSI(T)

Representative Name: Riya Kanojia

Position: POC

Telephone: 9268306345

4. DURATION

This MoU stands valid for the academic year of 2024-25. This MOU shall become effective upon the date of signature by the authorized officials and will remain in effect until modified or terminated by any one of the partners by mutual consent.

5. MODIFICATION of Instrument of Association

This MOU may be supplemented, amended or modified only by a writing signed by both the parties.

6. CLAUSE

Should there be a dispute relating to any aspect of academic cooperation, it will be jointly resolved in a spirit of independence, mutual respect and shared responsibility.

This memorandum of understanding supersedes any and all verbal or written promises made to each other by either of the two parties stated above.

The parties, through their respective duly authorized signatories, are signing this MOU on the date 12 October 2024

Sakshi Mehta
Public Relations Head
VANGATI - The Commerce
Association, Delhi College of Arts
and Commerce



Shaurya Mishra
President
E - cell , MSIT

